

**DONOR: American Red Cross**
**To March 2015**

## RESILIENCE IN THE AMERICAS PROGRAMME (RITA) Peruvian Red Cross

### GENERAL OBJECTIVE

The objective of American Red Cross in building resilient communities, led to plan and implement a diagnosis phase in five selected communities, through an Integrated Participatory Assessment (IPA) Methodology. This methodology groups a series of tools for collecting community data which is used to elaborate action plans, from a community basis and with a high participation of key actors in the identification and prioritization of needs. Such actors include the local government, grass roots organizations, schools, private and public entities with community interest, etc. The needs identified through IPA to enhance the community's resilience, resulted in the development of RITA program since July 2013. The program has expanded in order to include a second year, which will further build on resilience in the Americas. For the Peruvian Red Cross the scope of the program is based on the development of the community organization process, in which the communities are the protagonists and empower their own project, producing an active and permanent community participation, with the committed support of public and private institutions.

### ACTIVITIES DESCRIPTION

Through an integrated and integral approach, the programme activities are orientated to the construction of resilient communities, being the objective of the Peruvian Red Cross (PRC) the creation of local capacities in order to respond towards emergencies and/or disasters using their own resources. The PRC is implementing the RITA Programme in 4 communities in the region of Ica (Chincha and Pisco Provinces) and in the region of Loreto (Maynas and Nauta Provinces). During the programme implementation, training activities were developed with the PRC volunteers so they can replicate their knowledge in the communities. The activities at the National Society level are the following: Training to volunteers to be formed as PHAST facilitators, in Prevented Family and Prevented School as part of the Series "Better To be Ready", HIV-AIDS, sexual and reproductive health, environment care and recycling, others. At the community level, the activities within the programme have been developed considering the four levers previously prioritized and established in order to increase the community resilience: 1) Knowledge, Aptitude and Practices; 2) Community Organization; 3) Management of the Physical Environment; 4) Advocacy. For example, in the first lever is considered the training on health promotion and prevention of diseases. Through activities in community education, the application of the Methodology Participatory Hygiene and Sanitation Transformation (PHAST), the Methodology Community Based Health First Aid (CBHFA), community and family emergency plans, simulations, workshops on Healthy Households, awareness on safe water, among others, self-sufficient and safe local capacities are constructed. In addition, community teams on water and sanitation and community brigades of response are formed, being equipped with basic equipments. Other activities are oriented to the design and implementation of community microprojects. Resilience in The Americas is an integral and integrated proposal that allows a solid formation and community experience for Red Cross volunteers. It is a proposal that linked Red Cross National Societies, Red Cross Branches and institutions with the purpose to build networking and collaboration among institutions and community.



A group of children being sensitized in topics of risk reduction

### Intervention strategy

Application of PHAST and SPAC Methodologies, tools with community approach and development of participatory activities, such as awareness campaigns, promotional and educative activities, etc. Development of baseline and endline.

### Priorization of the following sectors

Community health, water and sanitation, risk reduction, HIV prevention, rights and advocacy, training and organizational strengthening, mitigation and risk reduction microprojects.

### Project Period

From July 01st 2013 to June 30th 2014.

### Direct beneficiaries

During the first year of implementation the programme was implemented in 4 communities.

### Location

4 communities which are distributed in the Region of Ica and Loreto.

### Funds

\$235,518.00 USD

## KEY STAKEHOLDER IN THE OPERATIONS – PARTNERS

The 4 communities beneficiaries of the programme, community leaders and community members in general, local governments, National Police, Firemen Corps, Health Centers, churches, grassroots organizations in each community, school community, NGOs and other public and/or private stakeholders that participate in the programme actions.

## PROGRAMME RESULTS (To June 30<sup>th</sup> 2014)

- 2,930 beneficiaries in the first year.
- More than 900 people participated in mass campaigns to promote health and water and sanitation.
- 280 people trained in DRR.
- 512 family plans established.
- 4 base line studies carried out.
- 517 baseline survey carried out.
- 33 volunteers trained in the baseline methodology.
- 20 volunteers trained in the National psychological first aid course.
- 22 volunteers trained in Basic Aptitude Training.
- 52 volunteers trained in PHAST.
- 38 volunteers trained in the Healthy Home Module.
- 20 volunteers trained in the Family Prevention Module.
- 4 CDRTs were officially recognized by the local and provincial district of Chincha, Pisco, Maynas and Nauta.
- 2 community water and sanitation teams established.
- 4 workshops on self- management held in the communities.
- 4 communities in which basic response and sanitation equipment was delivered.
- 1 cooperation agreement established between the RCP and the local council of Nauta.
- Installation of recycling points on the 4 communities of the project
- One early warning system installed.
- 2 fumigation equipment were delivered to the CDRT.
- 3 informative fairs held in Risk Reduction and Community Health.
- 6 community Clean-ups carried out.
- 3 HIV Campaigns carried out.
- 720 people attended workshops or presentations on areas of health such as HIV, Dengue, CBHFA, and a Healthy Home.
- 833 children and adolescent participated in hand washing, HIV prevention and PHAST fairs.
- 83 people participated in 4 first aid workshops.
- 1 community room repaired in Nuestra Señora de Salud, Loreto.

## SECOND YEAR OF PROGRAMME (July 2014 to June 2015)

The RITA Programme is being implemented in 5 communities: Miramar Sector Centro and the Neighborhood Collazos (Province of Chincha, Department of Ica), the Shanty Town Almirante Miguel Grau (Province of Pisco, Department of Ica), Nuestra Señora de la Salud (Province of Maynas, Department of Loreto) and the Neighborhood San Juan (Province of Loreto, Department of Loreto).

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HIV/AIDS vigil, Maynas, Loreto, Peru  
May, 2014



Children participating in the cleaning campaign  
in the Community of Maynas, 2014



Hand Washing Campaign  
Nauta, Loreto, April 2014

This second year is intensifying the approach of an integral and integrated community work, having a model community, which is the Shanty Town Pueblo Joven Almirante Miguel Grau, where is included activities in safe shelter through the Methodology of PASSA. This year of implementation will continue with the integral strategy of risk reduction that includes the sectors of health, water and sanitation.

#### EXPECTED RESULTS DURING THE SECOND YEAR OF THE PROGRAM

- 250 people treated in outpatient primary care through mobile health units.
- 500 people receive key messages in oral health.
- 500 people receive key messages on risk reduction, and / or health promotion, and / or water and sanitation.
- 250 people trained in community first aid.
- 5 schools develop their school plans, have response brigades and are trained, carry out simulations and receive basic response equipment.
- 400 students informed on risk reduction.
- 500 families make their Family Emergency Plans.
- 5 community emergency drills.
- 1 community that implements activities on safe shelter using PASSA methodology.
- 5 community emergency plans developed.
- 5 conditioning, mitigation or prevention microproject developed.
- 5 communities develop IPA Diagnose and update their community action plans to address the problems identified by the population.

#### PROGRESS OF THE SECOND YEAR OF PROGRAMME (July-March 2015)

- 4,542 beneficiaries of project activities.
- 5 volunteers and/or staff of Peruvian Red Cross have been trained as PASSA facilitators.
- More than 280 people received outpatient primary care by Mobile Health Unit.
- More than 490 people participated in talks on oral health and more than 300 children participate in fluoridation campaigns.
- 660 people sensitized on issues of sexual and reproductive health and HIV prevention.
- 400 people, adults and youths, sensitized on HIV-AIDS prevention through household visits.
- More than 1,900 people sensitized to water and sanitation by key messages during hand washing and community clean up campaigns, information fairs on prevention of dengue and chikungunya, and talks about waste management, among others..
- More than 700 families have elaborated its Emergency Family Plans.
- More than 400 people participated in first aid workshops.
- 6 community simulation developed, on evacuation and/or first aid care
- 2 activities Health Mobile Unit developed in the Community Almirante Miguel Grau with support of the Soyuz Company's Medical Bus and doctors of the University of San Martin in Lima and the University of San Luis Gonzaga in Ica.

#### Project Period

From July 01<sup>st</sup> 2014 to June 30<sup>th</sup> 2015.

#### Intervention Strategy

To the anterior has been added the Methodology Participatory Approach to Safe Shelter Awareness (PASSA)

#### Direct beneficiaries

The program is being implemented in 5 communities.

#### Location

3 communities that are distributed in the Region of Ica and 2 in the Region of Loreto.

#### Funds

\$150,000.00 USD



Children participated in a community cleaning campaign in Maynas, Loreto, 2014



Community simulation against fire in Nauta, Loreto, 2014



Charla informativa sobre dengue y Chikungunya a familias en Nauta, enero 2015